

What's all the fuss about SAAS?

Industry analysts, software vendors, technology press and even the investment community are all talking about Software as a Service or SaaS. But what is SaaS? And how is it different from traditional software approaches? More importantly, how is it relevant for your business?

The concept behind Software as a Service (SaaS) is very simple. Instead of licensing a perpetual software license, SaaS users subscribe to an application for an ongoing recurring service fee.

Experts agree that there are many very distinctive business benefits to running a business via SaaS. These include lower cost of ownership, access to state of the art versions of your application, faster time into production, and the ability to focus on your business and not be distracted by the upheavals of managing a technology infrastructure and the IT staff to keep it under control!

SaaS is gaining significant traction across all sizes of companies as its value proposition resonates with firms who:

- Do not want/cannot afford an IT staff
- Require a rapid ROI
- Want a predictable cost structure
- Seek hassle free upgrades
- Want to quickly ramp up new business functionality without having to engage expensive consultants

Summary

SaaS is uniquely positioned to allow small and mid-sized companies to access sophisticated, state-of-the-art technology like that the “big boys” run their businesses with. It is well-suited to growing businesses as it provides the flexibility to support agile, rapidly-changing companies, while being scaleable to accommodate rapid growth.

ProStix Smart Store is Sterland Computing's SaaS innovative offering for the Building supplies industry. To find out more about how SaaS can work for you **contact us now on 02 4365 6543** or go to

www.prostix.com.au/our-products/prostix-smart-store/ .

More resources;

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